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**FOR IMMEDIATE RELEASE
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DOG-FRIENDLY DINING COMES TO DOWNTOWN DAYTONA BEACH

DAYTONA BEACH, Fla. – Dog lovers can now bring their four-legged friend with them to dog-friendly outdoor seating areas at two local restaurants.

Rhokkoh's Frozen Yogurt and Sweet Marlays' Coffee are the first restaurants in Downtown Daytona Beach to feature the dog-friendly dining areas. Customers may bring their dog and enjoy a frozen yogurt or a coffee while sitting in the restaurants' outdoor cafés areas.

The City of Daytona Beach is the first municipality in Volusia County to adopt an ordinance permitting restaurants to designate outdoor seating areas as dog-friendly.

The State of Florida generally prohibits pets in food establishments, even outdoors, but allows local governments to enact an ordinance permitting dogs in outdoor seating areas. The restaurant is required to obtain a permit through the established procedure in the ordinance.

Daytona Beach adopted the ordinance to allow dog-friendly dining areas on September 19, 2012.

Rhokkoh's Frozen Yogurt is located at 200 N. Beach Street, and Sweet Marlays' Coffee is found at 214 S. Beach Street. Both restaurants are part of the Riverfront Shops of Daytona Beach—the unique new name for the historic Beach Street retail area located between Bay Street and Orange Avenue.

More information on Downtown Daytona Beach and the variety of restaurants in the area is available online at RiverfrontShopsOfDaytona.com.

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Please direct media inquiries to Jason H. Jeffries, Project Manager at the City of Daytona Beach Redevelopment Office, at 386-671-8183 or jeffriesj@codb.us.