



Local magician and owner of the Daytona Magic store appeared on national TV. News-Journal/JIM TILLER

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Published: Friday, March 11, 2016 at 6:17 p.m.

Last Modified: Friday, March 11, 2016 at 6:36 p.m.

Daytona Magic co-owner Harry Allen will be featured Sunday on MSNBC's "Your Business," hosted by J.J. Ramberg.

The show, now in its 10th season, profiles small business owners and offers advice from experts and investors.

During taping on Feb. 23, Allen showed Ramberg several magic tricks and discussed the potential impact of the upcoming presidential election on small business owners. The magic shop celebrates 50 years in business this year.

The segment will air at 7:30 a.m. Sunday on MSNBC and will stream on www.msnbc.com/your-business

Daytona Magic is at 136 S. Beach St. in Daytona Beach.

For more information, call 386-252-6767.