



Walk With Me 2017 is Friday, April 21, 2017 and we need your help to recruit client and staff teams!! As we recruit teams and participants for the Walk – we want to encourage folks to register at www.walkwithme.org/daytona. Participants and teams then get “assigned” to a particular client Ambassador so that they can learn about Easterseals services, and this helps them get excited about their fundraising efforts!

How it works? - The event starts with a “Scenic Sweetheart Trail Stroll” beginning at 5:30 p.m. The “walk” is about 1.3 miles altogether, but there are plenty of opportunities along the way to rest, get a drink, take selfies, make the route shorter, etc., - and our volunteers will be there to help if anyone wants to stop and go back to the ballpark. After the “walk” ends about 6:30 p.m., then our Ambassadors will participate in pre-game festivities on the field for the Tortugas game, and then you can relax and enjoy the BBQ meal and Tortugas baseball game with your family and friends.

How can I help? We are not asking you to give \$\$ directly (unless you want to), but more importantly, to recruit friends, colleagues, businesses, neighbors to join our efforts. So, thank you!! There are several ways that you can recruit folks to join Walk With Me:

1. **Start a Team!** – You can set up your own friends or family team easily at www.walkwithme.org/daytona. THERE IS NO REGISTRATION FEE! Then, as team captain, you can use the online tools to electronically invite folks to join your team or contribute towards your fundraising goal. The online tools even have a Facebook app that you can use to invite people to join you!
2. **Donate or ask others!** – Walk With Me is a signature fundraising event, and you can invite anyone to donate online at www.walkwithme.org/daytona or send checks to Easterseals, 1219 Dunn Avenue, Daytona Beach FL 32114, ATTN: Walk With Me. Lots of folks bring checks/cash to the event as well.

3. Recruit a Sponsor! – You may have a local business or two that you frequent, who may like to sponsor the event for marketing benefits. I have attached the sponsor form. Or, let me know at smoor@esnecfl.org.
4. Share on Facebook! – Visit our Facebook event and “share” with others...
<https://www.facebook.com/events/1349817415074670/>

More to come, and feel free to ask questions at any time!!

Susan B. Moor

Vice President – Gift Planning
1219 Dunn Avenue, Daytona Beach FL 32114
Direct 386-944-7820 Fax 386-258-7677
smoor@esnecfl.org

eastersealsnecfl.org