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Press Release

Downtown Daytona Beach to host two great events on Saturday, October 25 in Riverfront Park, the 2nd Annual Daytona Beach Craft Beer & BBQ Festival and the 7th Annual Daytona Beach Dream Cruise Car Show

Downtown Daytona Beach, September 22, 2014: The Riverfront Shops of Daytona Beach are pleased to announce the 2nd Annual Daytona Beach Craft Beer & BBQ Festival and the 7th Annual Daytona Beach Dream Cruise Car Show will be held on Saturday, October 25, 2014 in Riverfront Park.

The **Daytona Beach Craft Beer & BBQ Festival** will be held from noon to 5pm and will feature over 40 different beers from seven craft breweries and two local breweries, Tomoka Brewery and Daytona Beach Brewing Company. Passports for beer sampling are \$20/person for 15 4-ounce samples. Advance passport tickets can be purchased online at <http://craftbeerbbqfestival.eventbrite.com> or at the event check in station. Must be 21 to participate. Several of the area's finest BBQ vendors will be on site selling delicious sample sized portions of great BBQ items. For more information, please call 386-238-4001.

The Daytona Beach Craft Beer & BBQ Festival is sponsored by the Daytona Auto Mall, Daytona Beach News-Journal, S. R. Perrott and City of Daytona Beach.

Proceeds from the Daytona Beach Craft Beer & BBQ Festival will go to help support Sophie's Circle. Sophie's Circle is a local pet food pantry dedicated to providing pet food to financially-challenged families. Pet food donations are welcome and may be dropped off at the Sophie's Circle donation bins located at the Festival.

Running concurrently in Riverfront Park, will be the **7th Annual Daytona Beach Dream Cruise Car Show** giving festival attendees the opportunity to enjoy a classic celebration of cars as collector vehicles and trucks of all years, makes and models, modified and stock, line the park and historic Beach Street. This event will run from 10am to 5pm and is open and free to the public and Dream Cruise participants. For more information on the 7th Annual Daytona Beach Dream Cruise, please visit: www.DaytonaBeachDreamCruise.com.

Historic Downtown Daytona Beach is a destination in itself, with several blocks of restaurants and shops all facing a beautiful waterfront park.

For Release
