

REDISCOVER US1 – AMERICA’S BUSINESS HIGHWAY 2017 SCAVENGER HUNT INSTRUCTION SHEET

WHO ORGANIZED THIS EVENT? – 7 cities bordering the US1 corridor that stretches for approximately 40 miles from Ormond Beach to Edgewater (*Ormond Beach, Holly Hill, Daytona Beach, South Daytona, Port Orange, New Smyrna Beach, Edgewater*).

WHO CAN PARTICIPATE? – Anyone can participate by visiting the designated businesses in each of the 7 cities.

WHAT IS THE PURPOSE OF THIS EVENT? – This is the 3rd annual scavenger hunt and is designed to re-acquaint residents, visitors and shoppers with the businesses located along America’s Business Highway and to provide participants with a fun experience while they learn more about each participating city.

WHERE WILL THE SCAVENGER HUNT TAKE PLACE? - The event will take place at participating businesses along the US1 corridor from Ormond Beach continuing on US1 through the cities of Holly Hill, Daytona Beach, South Daytona, Port Orange, New Smyrna Beach, and Edgewater.

WHEN WILL THE SCAVENGER HUNT TAKE PLACE? – The event will take place from **Friday, April 21st through Saturday, April 29th**. Scavenger hunt forms are due back to any of the 8 cities at their City Halls by 4 p.m. on Tuesday, May 2nd. Prize winners will be announced and contacted on Friday, May 5th.

HOW DO YOU PARTICIPATE? – Pick up a scavenger hunt form beginning on April 19th from:

1. One of the City Halls of the 7 participating cities
2. From a Chamber of Commerce in your area
3. Print one from our Facebook page – *Rediscover US1: America’s Business Highway*
<https://www.facebook.com/US1MeansBusiness> or
the webpage <http://www.riverfrontshopsofdaytona.com/rediscover-us1-americas-business-highway/>

HOW DO YOU ANSWER THE QUESTIONS ON THE FLYER? - Take your form with you to the businesses listed on the flyer to find the answers. Answer the questions in any combination described in the instructions. Depending on the number of answers provided you will be entered into a **random** drawing for a chance to win prizes that have been provided by each business.

WHERE DO YOU RETURN THE FORM? – Scavenger hunt forms are due back to any City Hall of the 7 participating cities by 4 p.m. on Tuesday, May 2nd.

Be on the lookout for future promotions and remember to join the fun and *Rediscover US1!*