

Press Release

RELEASE THE PARROT IN YOU! Riverfront Shops of Downtown Daytona Beach to Host Island Festival 4pm-10pm, Saturday, July 26th in Riverfront Park

FREE Concert – Open to the public

DAYTONA BEACH, FL. (July 7, 2014) –It's time to release the parrot in you at the **Island Festival!** The Riverfront Shops of Downtown Daytona Beach is pleased to host an all-ages, open to the public, live music, **Island Festival** in Riverfront Park from ISB (International Speedway Boulevard) to Magnolia Street on Saturday, July 26th from 4pm to 10pm.

Attendees will feel like they're on an island vacation enjoying soft riverfront breezes, tropical drinks, food trucks, and island themed vendors. Additional entertainment includes a cornhole tournament, hula hoop contest and the sounds of 4 live bands including the popular Jimmy Buffet Tribute Band, The Landsharks.

Musical entertainment line-up includes: **Amy Alysia & The Soul Operation** Amy and her band, The Soul Operation play a unique blend of classic soul, blues, jazz and R&B. Amy's soaring vocals are supported by her tight, professional, four piece band that delivers a musical flavor unlike any group of this genre. From Anita Baker to Aretha Franklin, and from Neo Soul to Jazz standards, Amy Alysia excites and inspires. **Brad Yates & Mo'Mentum** Brad Yates, a local favorite is backed by top notch musicians Jim Troxell on bass, Arnold Ramsey on drums, percussionist Roberto Caban, and special guest saxophonist Ray Guiser. They will be playing rock and island favorites. **Rob Ellis Peck** An absolute master of the harmonica and outstanding on guitar and lap steel, Rob is a charismatic entertainer merging blues, R&B and acoustic. Rob has toured with George Jones, Leon Everette and rock legend Bo Diddley, He also has shared the stage with Crosby, Stills, and Nash, Roger McGuinn, Warren Haynes, Merle Haggard, Lou Rawls, Bonnie Raitt, and Jefferson Starship, At the Island Festival he will be performing solo as well as playing harmonica with The Landsharks. **The Landsharks Jimmy Buffett Tribute Band** The Landsharks Jimmy Buffett Tribute Band is based in Orlando, Florida. After performing with The Landsharks, Jimmy Buffett hired them to be the house band at his Margaritaville Restaurant at Universal in Orlando. The band is made up of top notch musicians that always put on a great show. Their focus is on being true to Jimmy Buffet's music and like Buffett, they are interactive with the audience making sure everyone has lots of fun. The Landsharks will have you singing, laughing, and dancing to your favorite Jimmy Buffet tunes while they provide fun for the whole family.

Island Festival is sponsored by Daytona Auto Mall, Riverfront Shops of Daytona Beach, Landshark, Daytona Beach News-Journal, Peck and Associates, Arbonne, Wholesale Lighting, Raymond James & Associates/Seabreeze, Advanced Dermatology, Beck's Wholesale Nursery & Landscape, Beach 92.7 and Sarah House. For more information, call 386-238-4001

Release the Parrot in You on Saturday, July 26th! Grass skirts, coconut bras, and parrot hats encouraged!!

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