



Press Release

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For Immediate Release
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Riverfront Wine & Food Walk Promises A Perfect Saturday Afternoon in Beautiful, Historic Downtown Daytona Beach

***On Saturday, September 17th, the Riverfront Wine & Food Walk
Will be Held at the Riverfront Shops in Downtown Daytona Beach
on Historical Beach Street from 1pm to 6pm.***

DAYTONA BEACH, FL. (August 16, 2016) – Back by popular demand, the Riverfront Shops of Downtown Daytona Beach are pleased to announce that the 3rd Annual Riverfront Wine & Food Walk will be held on Saturday, September 17th, from 1pm to 6pm. Wine and food lovers will enjoy an afternoon at the Riverfront Shops in Downtown Daytona Beach tasting wines and delicious tapas samplings while strolling through the beautiful Riverfront Shops.

Advance tickets are available online at <https://winefoodwalk.eventbrite.com> or may be purchased at Wine Me located at 204 S. Beach Street, Daytona Beach. Advance ticket sales are \$15.00/person through September 9, 2016. After September 9, 2016, tickets are

\$20.00/person and will be available online, at Wine Me and at either check-in station on the day of the event.

Check-in stations will be located at Cinematique of Daytona, 242 S. Beach Street, and the Plaza Park at the corner of Beach Street and International Speedway Blvd. where attendees will receive their Riverfront Wine & Food Walk Passport and beverage tickets. Event attendees will spend the afternoon strolling through Riverfront Shops in Downtown Daytona Beach visiting participating merchants and enjoying red and white wine tastings and delectable tapas.

Also featured will be musical performers and the opportunity to register for give-a-ways. In addition, the first 100 ticketed attendees that arrive for the walk will receive a free gift.

The event is sponsored by Daytona Auto Mall, Daytona Beach Downtown Development Authority, City of Daytona Beach, Bright House Networks, and Daytona Beach News-Journal. Attendees must be 21 to participate, proper ID required. This is a rain or shine event.

Historic Downtown Daytona Beach is a destination in itself, with several blocks of restaurants and shops all facing a beautiful waterfront park.

MEDIA CONTACT:

Kelley Bales-Koliopoulos
Bullseye Direct Marketing
386-238-4001
csr@bullseye-direct.com

SUBMITTED BY:

Bullseye Direct Marketing
386-238-4001
info@bullseye-direct.com

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