



OFFICIAL E-NEWSLETTER • NOVEMBER 2014

WELCOME

An Eventful Autumn

November brings the Halifax Art Festival and other fantastic fall events to historic Downtown Daytona Beach. And with the holidays just around the corner, now is the perfect time to begin finding unique gifts. For unique events, delicious dining and spectacular shopping, look no further than the [Riverfront Shops of Daytona Beach](#) this fall!

ADD ARTISTRY TO YOUR AUTUMN

52nd Annual Halifax Art Festival
Saturday & Sunday • November 1 & 2



The 52nd Annual [Halifax Art Festival](#) is the second oldest continual art festival in the state of Florida and attracts over 25,000 visitors annually. This free festival is open to the public, and will take place on November 1 & 2, 2014, on historic downtown Beach Street, from Orange Avenue to Bay Street, at the Riverfront Shops of Daytona Beach.



The festival will have over 200 juried artists and artisans exhibiting original two-dimensional art, photography, sculptures, jewelry, textiles, ceramics, wood, metal, and glass pieces for purchase. The Festival has expanded to celebrate seasoned as well as emerging artists and craftsmen. There will be two distinct exhibit areas. The first area will be Fine Arts & Fine Crafts which will be juried, judged and eligible for over \$35,000 in prize money and Patron Awards. The second area will be juried Crafts which will not be eligible for award money. All Crafts are handmade, original pieces of art for sale at reasonable prices.

The festival's younger visitors will enjoy viewing the Student Art Exhibit and Competition. Students of all ages will be participating from the Volusia County public school system as well as area private schools.

The student art will be displayed all day Saturday and Sunday. Cynthia Duval, the Museum's Chief Curator and Curator of Decorative Arts, and Andrew Sandall, the Museum's Executive Director, will judge the art and award the winners at 2 p.m. on Sunday during the student art reception. Students will be competing for cash awards totaling \$4,000. After the Festival closes on Sunday, the winning art will be on display in Root Hall at the Museum of Arts and Sciences for one week. The art then travels to the Art Haus in South Daytona for another two weeks.

International street cuisine, food trucks, and good old-fashioned festival food will be featured for the hungry festival attendees. Beach Street cafes and restaurants will be open with festival specials. There will also be live entertainment with musicians playing a variety of popular music.



The 52nd Halifax Art Festival is presented by the Guild of the Museum of Arts & Sciences and sponsored by the Daytona Beach Downtown Development Authority (DDA), TD Bank, The Cultural Council of Volusia County and Glenn Yarbrough, Sr. VP of Yarbrough Wealth Management with Merrill Lynch Daytona. The Museum of Arts and Sciences is designated a 501 (c)3 exempt organization, Pursuant to Chapter 212, Florida Statutes. The Festival is the Guild's major fundraiser for the Museum of Arts and Sciences and also benefits the Charles and Linda Williams Children's Museum.

MERCHANT NEWS

What's New Downtown

DAYTONA MAGIC TO HOST 14TH ANNUAL FESTIVAL OF MAGIC CONVENTION

On November 7th-9th, [Daytona Magic](#) is sponsoring its [14th annual Festival of Magic Convention](#). During this weekend, which is held beachside at the Daytona Beach Resort and Conference Center, magicians will participate in both close-up and stage competitions, attend workshops given by world famous professional magicians, see a complete close-up, cabaret style show complete with dinner and a world class stage show at the Mainland High School Performing Arts Center.



The Saturday night stage show, "A NIGHT OF MAGIC" is open to the public and it features The return of Comedy Magician Fielding West, Washington D.C. Magician Rich Bloch, the outrageously innovative magic of Rudy Coby, and "The Anti-conjurer" Dan Sperry! The show time for the Saturday night show is 8 PM. All reserved seats \$35.00.

The convention offers a full weekend of fun for magic enthusiasts of all ages and skill levels, from the beginning performer to the seasoned veteran .Fourteen of the best performers from around the world will be on hand to give lectures, shows and more. This year's line-up includes: Harry Allen, Don Baggett, Rich Bloch, Rudy Coby, David Ferman, Scott Humston, Eric Jones, Erick Olson, "Silly Billy", Dan Sperry, The Magic Of Suzanne, Terry Ward, Fielding West, and Gregory Wilson. The convention wraps up on Sunday with a highly anticipated magic auction.



[SWEET MARLAYS' CELEBRATES 4 YEARS IN DOWNTOWN DAYTONA BEACH](#)

[Sweet Marlays'](#) has lots of new fall treats along with new fall latte flavors, and hot cider is back! They have also just had their four-year anniversary. Now is the time to start calling in special orders for Thanksgiving, Christmas and Holiday Parties at home or at work.

[JESSUP'S HOSTING 83RD ANNIVERSARY SALE](#)



[Jessup's of Daytona's](#) "83rd Anniversary Sale" will be November 1st through November 8th. Mention you saw the anniversary sale through Riverfront Shops of Daytona and you will receive 10% off — Anniversary Sale items included.

Help Jessup's celebrate their anniversary with a glass of wine on Saturday the 1st, and Sunday the 2nd. Jessup's will be open during the Arts Festival Saturday 10am - 6pm and Sunday 12pm - 5pm.

[SALE AND NEW ITEMS AT BILL GREEN JEWELERS](#)



Bill Green Jewelers is featuring 10%-60% discounts during their Storewide Pre-Holiday Sale. They also have a new selection of merchandise: Musical clocks, Cuckoo clocks and Mantel clocks. Large selection of diamond wedding bands and engagement rings by Camelot (*lifetime warranty*). New selection of gold and platinum gem stone rings, pendants, bracelets and necklaces. Retired Chamilia beads are 30% off. Repairs on jewelry, watches and clocks are done by experts. Appraisals are also done by appointment by a certified gemologist.

FILM FEATURES AT THE CINEMATIQUE THEATER



Visit the Cinematique Theater at 242 S. Beach Street, Daytona Beach to enjoy fantastic films. Cinematique also offers food, beer and wine.

Upcoming special film events include:

- *Art and Craft* — November 1 (9:30 p.m.) — November 2 (2 p.m.)
- *Opera: Il Trovatore* — November 9 (2 p.m.)
- *Ballet: La Bayadere* — November 23 (2 p.m.)

Call (386) 252-3118 for further information about these and many other upcoming film events, or visit www.Cinematique.org to learn more.

UPCOMING DOWNTOWN EVENTS

Be Dazzled Downtown

AMATEUR BOXING EVENT COMING TO JACKIE ROBINSON BALLPARK

Daytona Professional Baseball in conjunction with Bout Time Promotions will be hosting an amateur boxing event, to benefit Calvary Christian Center, here at Radiology Associates Field at Jackie Robinson Ballpark on Saturday, November 1st at 7:00 pm.

There will be 10-15 bouts in total and feature up and coming amateur boxers from the area/region. Call (386)-257-3172 for more information or to order tickets.

2ND ANNUAL CORPORATE 5K & ZUMBATHON



Friday, November 7th at City Island:

- 6:00pm - 5k
- 6:00-7:30pm Zumbathon
- Sponsored by YMCA
- *Participants will enjoy a goodie-bag, race shirt; all runners will receive a medal; Zumbathon participants will receive a bracelet; 1 free refreshment compliments of Daytona Beverage(over 21 only); door prizes; post-race refreshments and award ceremony.*

To register online, visit VFYMCA.org.

10TH ANNUAL CHILI COOK OFF

Attention chili enthusiasts! Daytona Professional Baseball is hosting the 10th Annual Chili Cook Off on November 8th from 11:00 am-3:00 pm at Radiology Associates Field at Jackie Robinson Ballpark.

Enter a chili to win a grand prize of \$500, or come out and enjoy unlimited sampling! Tickets in advance are \$12 for adults and kids are free! This is a dog friendly event benefiting the Halifax Humane Society, so bring your furry friends to the park with you! Call (386) 257-3172 to order tickets, or for more information.

NOVEMBER LECTURES AT HALIFAX HISTORICAL MUSEUM

The Volusia County Cultural Council and the State of Florida, Division of Cultural Affairs are sponsoring two educational lectures at the Halifax Historical Museum this November in Downtown Daytona Beach.

November 8th

"We Made it Here! We Still Make it Here! (We ain't just a beach!)" is the title of a presentation to be given by Jayne Fifer, president and CEO of the Volusia Manufacturing Alliance, who will provide information on the history of manufacturing in the Halifax area, past and present. The event is scheduled for November 8, 2014, beginning at 10 a.m. with a Coffee and Danish meet and greet, followed by a 30-minute presentation at 10:30 a.m. This event marks the close of the VMA exhibit on manufacturing in the Halifax area, currently on display at the Museum. Admission is \$5 for Halifax Historical Museum members and \$6 for non members. Reservations are not required.

November 15th

"Viva Cuba" will be held on Saturday, November 15 at the Halifax Historical Museum when Film Producer and Cinematographer Paul Prewitt gives a talk on legal travel for Americans to the mysterious and intriguing island of Cuba. A short film entitled "Viva Cuba" will showcase the best of Cuban culture. Doors to the Museum open at 5 p.m. with a wine and cheese meet and greet, followed by the lecture and film beginning at 5:30 p.m. Reservations are recommended. Admission is \$6 for Halifax Historical Museum members and \$8 for non members.

There is ample, free parking behind the Museum in the public parking lot on Palmetto Avenue, located between Orange and Magnolia Avenues. For more information on these lectures, call 386-255-6976 or visit www.halifaxhistorical.org.

FARMERS' MARKET



The Freshest Local Produce and Unique Gifts

Every Saturday, the [Daytona Beach Downtown Farmers' Market](#) is the place for the freshest produce and a gathering place for the community. Come this Saturday for fresh fruits and vegetables, and see the new vendors arriving each week!

Every Saturday 7AM - 1PM • Rain or Shine
City Island Parking Lot
Next to Jackie Robinson Ballpark

COASTAL CHARM. DOWNTOWN DAZZLE.

Download Your Free Discount Card & Save



Save at a variety of Riverfront Shops of

Daytona Beach merchants. Simply download, clip and present our Discount Card to save 10% (*up to a \$100*) on purchases at participating merchants. Visit the [Discount Cardspage](#) on our website today for details and to download your Discount Card (*PDF*).

And don't forget to visit our [website](#), like our [Facebook page](#) and follow us on [Twitter](#) to stay up to date with everything happening Downtown at the Riverfront Shops of Daytona Beach.



Produced by the Daytona Beach Downtown Development Authority