



OFFICIAL E-NEWSLETTER • MAY 2014

WELCOME

Get Revved-Up For Downtown Daytona Beach



Motor on over to [Riverfront Shops of Daytona](#)

[Beach](#) this month!

This Saturday, May 17, will bring the [3rd Annual Art of the Automobile](#) event and countless classic cars to Downtown Daytona Beach.

[Riverfront Fridays](#) will return with a variety activities and a free screening of *The Secret Life of Walter Mitty*. And as always, our shops, restaurants, cultural venues and Saturday Farmers' Market are alive with Downtown Dazzle. Cruise to Beach Street and join the fun!

ART OF THE AUTOMOBILE RETURNS

Calling All Car Lovers



Historic Downtown Daytona Beach's Riverfront Park on beautiful Beach Street is the backdrop for the [Art of the Automobile](#) on **Saturday, May 17th from 10am to 5pm**. This nostalgic event is a classic celebration of cars, music and fashion and how they are representative of their periods.

Think Mustangs, Bel Airs, Choppers and Packards. Think Beach Boys, James Dean, Madonna and Big Band. Think leather jackets, poodle skirts, platforms and big hair. Beach Street will represent a timeline of automobiles as vehicles from various eras line the sidewalk and Riverfront Park. Pre-War, Exotics, Muscle Cars, Hot-Rods, Vintage Bikes and Military are just a few examples of what one can expect to see at this car enthusiasts' dream event.



"This is a real effort to exhibit not only the outstanding vehicles of each era, but encourage the motoring public to be a part of a cultural celebration," says Al Brewer, the event's original founder and goodwill ambassador for this year's **Art of the Automobile**.

Attendees will be excited to get up close to the **Spirit of Daytona's** racecars, some of America's most prestigious endurance racing series, as well as the **Ironman and Batman motorcycles**. **Art of the Automobile is free and open to the public**. Attendees can expect to enjoy music, refreshments and food while viewing great classic cars, all in the beautiful Downtown shopping setting known as the Riverfront Shops of Daytona Beach.

Art of the Automobile is proudly sponsored by Daytona Auto Mall, Daytona Beach Downtown Development Authority, Spirit of Daytona, Visit Florida, Brown & Brown Insurance, Daytona Beach News-Journal, Caton Hosey Insurance, WNDB, and Bright House Networks.

MERCHANT NEWS

What's New Downtown

RIVERFRONT SHOPS WELCOMES WINE ME – A NEW WINE BAR

Daytona Beach wine lovers are shouting "Chardon-yay": Wine Me is now open daily, except Sunday, at 204 S. Beach St.



NICOLE'S ANTIQUE MALL MONTHLY

SALE

Antiquing just became more affordable. Enjoy 20% off everything in the store over \$10 the first Wed-Fri of the month at [Nicole's Beach Street Antique Mall](#).



SUMMERTIME SPECIALS SALES EVENT

AT BILL GREEN JEWELERS

Visit [Bill Green Jewelers](#) to take advantage of 20% off on retired Chamilia Beads, plus 20% off on all gold and diamond jewelry, precious stones, watches clocks and pearls. Bill Green also boasts a large selection of Chamlia beads, Turquoise, Larimar, sterling silver bracelets, earrings, chains and created opal jewelry.



Pub Restaurant

[START YOUR DAY AT SCUTTLEBUTTS](#)

[PUB RESTAURANT](#)

Breakfast is served all day, every day at [ScuttleButtS Pub Restaurant](#). And they offer daily breakfast and lunch features starting at \$5.00, plus the seasonal delights of homemade desserts and soups.

Relax on Saturday and Sunday enjoying a 3-egg omelet, toast or potatoes and choice of meat accompanied by a FREE Mimosa or Bloody Mary for only \$12.95. Don't miss Daytona's Best Gourmet Burgers, Chili dishes and seasonal rotating beer taps and fathoms deep wine locker! ScuttleButtS opens Monday thru Friday at 8am and Saturday and Sunday at 9:30am. ScuttleButtS...Great Grub, Grog and Gossip!

[NEW STAINED GLASS ARRIVES AT CAROUSEL ANTIQUES](#)

Carousel Antiques has a new selection of stained glass and many vintage & new neon signs: Chevrolet, Corvette, Indian Motorcycle, Harley, Pontiac, Ford, Harley Davidson — just too many to list. These pieces would enhance any collection of bikes or cars. The highlight of their neon collection is a vintage APOLLO THEATRE sign from the 50's. Carousel Antiques also features accessories and antique furniture, which is on sale. Carousel Antiques is located at 110 N. Beach Street.

[WEIGHT LOSS CHALLENGE AT INFINITE NUTRITION](#)

INFINITE  **NUTRITION** Join Infinite Nutrition for their Weight Loss Challenge — Six Weeks to Sexy. To register and sign up, go to <http://www.infinite->

nutrition.com, and check out the community section.

Also, join their new Stretching and Strengthening Class, held every Thursday at 11:00 am-12:00 pm. The class meets at Infinite Nutrition, 168 N. Beach Street and costs only \$10.00 a class. The price includes the class and a healthy nutritional shake for lunch. Bring a mat and water.

Be sure to check out Infinite Nutrition's new website for information on their products, the business, wellness evaluation, recipes and more. Be sure to sign up as a member and get coupons towards your first purchase.



RENEW YOGA CLASS DISCOUNTS

Stretch your budget as you stretch your body! [Renew Yoga](#) is offering the following discounted class cards during May:

- 5 class card for \$50
- 10 class card for \$100
- Year unlimited for \$800

FILM FEATURES AT THE CINEMATIQUE THEATER



Visit the [Cinematique Theater](#) at 242 S. Beach Street, Daytona Beach to enjoy the fantastic films and events listed below. Cinematique also offers food, beer and wine.

Call (386) 252-3118 for more information. Tickets cost \$5 - \$9, with all tickets \$5 on Tuesdays. The Theater is closed on Mondays.

- **Now Playing** — [App](#) and [No God, No Master](#) (through 5/15)
- **Upcoming Release** — [The Galapagos Affair](#) and [Bright Days Ahead](#) (beginning

5/16)

- **Film Events** — *Jewish Film Series* (May 17-18) and *Finding Vivian Maier* (May 25, 2:00 p.m., part of the *Cafe Cinematique International Discussion Series*; May 30 – June 5).

UPCOMING DOWNTOWN EVENTS

Be Dazzled Downtown

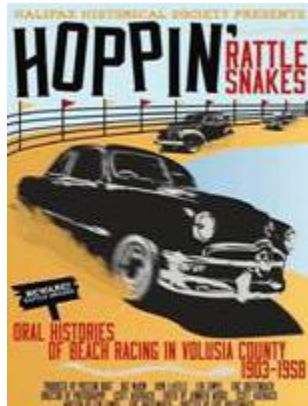
RIVERFRONT FRIDAYS



Friday, May 23, 2014

Riverfront Fridays have arrived! Each Fourth Friday will feature free movie in the park and a variety of activities to enjoy. Come Downtown and join the fun!

Event Highlights



- **LUNCH & DINNER SPECIALS** — Check the Riverfront Shops booth for details

- **GET HAPPY HOUR:** *Stay Downtown after work*
- **LIVE MUSIC:** *Rockin' on the Riverfront*
- **ARTS, CRAFTS & FOOD IN THE PARK** — *Browse a wide variety of vendors beginning at 4:00 p.m.*
- **LOCAL HISTORY** — *This month's speaker at Halifax Historical Museum is Eric Breitenbach, director of the film Hoppin' Rattlesnakes. Call 386-255-6976 for details.*
- **CINEMATIQUE MOVIE UNDER THE STARS** — *The Secret Life of Walter Mitty (Dusk)*

For more information on this and upcoming Riverfront Fridays celebrations, please visit the [Riverfront Fridays page](#) on our website.

DAYTONA CUBS SEASON CONTINUES



Don't miss the following upcoming [Daytona Cubs](#) home games at Jackie Robinson Ballpark:

- **May 24 & May 25** — vs. *Clearwater Threshers*
 - **May 27 – May 30** — vs. *Palm Beach Cardinals*
 - **June 4 – June 7** — vs. *Jupiter Hammerheads*
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OUT-OF-THIS-WORLD EXHIBIT AT HALIFAX HISTORICAL MUSEUM

Halifax Historical Museum is currently hosting the special exhibit *Bring Them Home Safely: Flown Artifacts of America's Space Conquest*. See rare artifacts that have traveled into outer space at this unique exhibit, which runs through July 5. The museum is located at 252 S. Beach Street, Daytona Beach, (386) 252-3118. Admission: Adults \$5, Children (12 and under) \$1.

FARMERS' MARKET



The Freshest Local Produce and Unique Gifts

Every Saturday, the Daytona Beach Downtown Farmers' Market is the place for the freshest produce and a gathering place for the community. Come this Saturday for fresh fruits and vegetables, and see the new vendors arriving each week!

Every Saturday 7AM - 1PM • Rain or Shine
City Island Parking Lot
Next to Jackie Robinson Ballpark

COASTAL CHARM.

DOWNTOWN DAZZLE.

Download Your Free Discount Card & Save



Save at a variety of Riverfront Shops of Daytona Beach merchants. Simply download, clip and present our Discount Card to save 10% (*up to \$100*) on purchases at participating merchants. Visit the [Discount Cards](#) page on our website today for details and to download your Discount Card (*PDF*).

And don't forget to visit our [website](#), like our [Facebook page](#) and follow us on [Twitter](#) to stay up to date with everything happening Downtown at the Riverfront Shops of Daytona Beach.



Produced by the Daytona Beach Downtown Development Authority