



OFFICIAL E-NEWSLETTER • JUNE 2014

## WELCOME

### *A Sensational Summer at the Riverfront Shops*



Explore the [Riverfront Shops of Daytona Beach](#) this summer for a getaway in your own backyard!

Join us this Friday for [Riverfront Fridays](#), with art, live music and a free screening of *Philomena* under the stars. Catch the professional baseball excitement of a Daytona Cubs home game, and discover new treasures and flavors at our distinctive local [shops, restaurants](#) and Saturday [Farmers' Market](#).

Add some Downtown Dazzle to your summer at the Riverfront Shops of Daytona Beach!

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## MERCHANT FEATURE

### *MOXIE VINTAGE: An Eclectic Experience*

Open since last fall and located in an original 1920 storefront building, this shop and

structure seem to be the perfect match.



To journey inside is to discover an artistically displayed space filled with an eclectic collection of vintage, antique, retro and mid-century merchandise for your home, wardrobe (*men are not ignored here*) and collections of all kinds.

Additionally, there are local artists' creations and unique gift items exclusive to MOXIE VINTAGE. These include collections of whimsical pop art paintings; edgy and trendy up-cycled clothing; found objects jewelry; and handcrafted natural soaps with names like Caribbean Musk, Chai Tea, Rasta and Guava Tangerine.



Owner, Danny Scott, and his mom, Barbara, are thrilled by the enthusiastic reception they have received since opening. "MOXIE VINTAGE is a special shop," said Dan, "and the business community, residents and visitors are letting us know how much they enjoy our creative spirit and our moderate prices. We are happy to be a part of the growing community of the Riverfront Shops of Daytona Beach."

MOXIE VINTAGE is located at 114 N. Beach Street in Daytona Beach, and on [Facebook](#) and Instagram #moxievintage. Open Every Day: Monday – Thursday & Saturday 10 to 6, Friday 10-8, Sunday 11-3. Phone: 386-299-0409.

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## MERCHANT NEWS

*What's New Downtown*



## SPECIAL SALES EVENT AT BILL GREEN

### JEWELERS

Visit [Bill Green Jewelers](#) for their current specials through June 27:

- *Free beach bag (a \$30.00 value) with any \$75.00 Chamilia purchase;*
- *Free jar of jewelry cleaner with any purchase; and*
- *25% off all wedding and engagement rings.*

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## SWEET MARLAYS' FEATURING NEW ARTWORK



[Sweet Marlays' Coffee](#) is featuring artwork this month from Sarah Barnaby, and they continue to have hand made cards, coasters and jewelry from local artists.

They will be offering buy one, get one for half on all counter drinks. Beverages from the soda cooler are not included, and the half-priced drink must be of equal or lesser value.

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## DAYTONA CUBS HOME GAMES

Upcoming [Daytona Cubs](#) home games at Jackie Robinson Ballpark:

- **June 24 - June 26** vs. *Dunedin Blue Jays*
- **June 27 - June 29** vs. *Lakeland Flying Tigers*
- **July 1 - July 3** vs. *Brevard County Manatees*
- **July 8 - July 10** vs. *Dunedin Blue Jays*

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## FILM FEATURES AT THE CINEMATIQUE THEATER



Visit the [Cinematique Theater](#) at 242 S. Beach Street, Daytona Beach to enjoy the fantastic films and events listed below. Cinematique also offers food, beer and wine.

Call (386) 252-3118 for more information. Tickets cost \$5 - \$9, with all tickets \$5 on Tuesdays. The Theater is closed on Mondays.

- **Now Showing** — *Chinese Puzzle* and *The Lunch Box*.
  - **Coming Soon** — *Only Lovers Left Alive*, beginning June 27
  - **Special Screening** — Watch *Take Back Your Power* and join the discussion Sunday, June 29 at 2:00.
  - **Summer Stay-Cation** — Travel the world through movies with Cinematique's *Summer Stay-Cation*, beginning July 6!
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# UPCOMING DOWNTOWN EVENTS

## *Be Dazzled Downtown*

### RIVERFRONT FRIDAYS



*Friday, June 27, 2014*

Start your weekend right with [Riverfront Fridays](#). Come, stroll the Riverfront Shops and dine in Downtown Restaurants this Friday! Each Fourth Friday will feature free movie in the park and a variety of activities to enjoy.

### *Event Highlights*

This month's highlights include:

- **ARTS & CRAFTS IN THE PARK** — Browse the work of artists and artisans, beginning at 4:00 p.m.
- **LIVE MUSIC IN THE PARK** — Rockin' on the Riverfront with the Class of 69 Band
- **LOCAL HISTORY** — Learn more about local history at Halifax Historical Museum.
- **CINEMATIQUE MOVIE UNDER THE STARS** — "Philomena" starring Judi Dench (based on the book, *The Lost Child of Philomena* by Martin Sixsmith) — in Riverfront Park at dusk.

For more information on this and upcoming Riverfront Fridays celebrations, please visit the [Riverfront Fridays page](#) on our website.

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## ISLAND FESTIVAL

*Saturday, July 26*



Celebrate summer at the Island Festival in Riverfront Park on Saturday, July 26 from 5-10 pm:

- **LIVE MUSIC** — Featuring the Landshark Band — a Jimmy Buffett Tribute Band, plus singer/songwriter Rob Ellis Peck
- **TROPICAL FUN** — Food trucks, tropical drinks, Landshark beer, corn hole, tacky tourist contest, hula contest and more!

Come Release the Parrot in You!

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## FARMERS' MARKET



### *The Freshest Local Produce and Unique Gifts*

Every Saturday, the [Daytona Beach Downtown Farmers' Market](#) is the place for the freshest produce and a gathering place for the community. Come this Saturday for fresh

fruits and vegetables, and see the new vendors arriving each week!

Every Saturday 7AM - 1PM • Rain or Shine  
City Island Parking Lot  
Next to Jackie Robinson Ballpark

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## COASTAL CHARM. DOWNTOWN DAZZLE.

*Download Your Free Discount Card & Save*



Save at a variety of Riverfront Shops of Daytona Beach merchants. Simply download, clip and present our Discount Card to save 10% (*up to \$100*) on purchases at participating merchants. Visit the [Discount Cards](#) page on our website today for details and to download your Discount Card (*PDF*).

And don't forget to visit our [website](#), like our [Facebook page](#) and follow us on [Twitter](#) to stay up to date with everything happening Downtown at the Riverfront Shops of Daytona Beach.



Produced by the Daytona Beach Downtown Development Authority