

OFFICIAL E-NEWSLETTER • HOLIDAY 2014

## WELCOME

*Unwrap Our Holiday Charm*



Make your list, and check it twice, because you're sure to find something nice for everyone at the [Riverfront Shops of Daytona Beach](#)!

That's right, the holiday season is in full swing, and historic Downtown Daytona Beach is your ideal destination for festive gifts, dining, events and more. With so many great merchants and specials, you just might need a bigger tree!

## HOLIDAY SPECIALS & GIFT IDEAS

*Unleash Your Inner Santa This Season*

YOUR HOLIDAY DOLLARS GO FURTHER  
WITH OUR DISCOUNT CARD



Save 10% (*up to a \$100*) on purchases at participating Downtown Daytona Beach merchants with the free Riverfront Shops Discount card. Simply download, clip and present our Discount Card to enjoy savings this holiday season and throughout the year. Visit the Discount Cards page on our website today for details and to download your [Discount Card \(PDF\)](#).

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## CHRISTMAS SALE & SPECIALS AT BILL GREEN JEWELERS



Take advantage of [Bill Green Jeweler's](#) Annual Christmas Sales Event from December 11th through December 24th. They have colored stones and diamonds in a wide selection of rings, bracelets, earrings and pendants. Bill Green also boasts a sale on Chamilia beads (*buy one bead and get one of equal or lesser value for free*), plus 20% off Camelot Bridal engagement and wedding bands (*with a lifetime warranty*). And another great gift idea is to bring in your unworn diamonds to remount into a beautiful new mounting.

Store hours: Monday through Friday 10:00 am to 5:15 pm. Saturdays will be from 10:00 am to 4:00 pm the last two weeks, December 13 and December 20th.

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**Pub Restaurant**

**SCUTTLEBUTTS PUB RESTAURANT**

**REWARDS DOWNTOWN HOLIDAY SHOPPERS**

Show ScuttleButtS Pub Restaurant a same-day receipt from a purchase from any business in the Historic Downtown area, and they will help you save more by giving you **15% off your entire check**.

So come shopping Downtown and while on Beach Street stop in for some holiday cheer, and recharge yourself with a great snack or meal. Check their [Facebook page](#) for more Holiday savings through January 31, 2015.

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**DAVIDSON BROTHERS INDIAN RIVER SHIPPERS  
ARE BACK**



[Davidson Brothers Indian River Shippers](#) are open for the season! Stop by to sample their citrus varieties and browse their gift shop. Fresh citrus makes a sweet and healthy gift for the holidays or any occasion.

Send family and friends some "Florida Sunshine" or take home fresh citrus by the piece, bag or bushel. Orange you glad it's citrus season?

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## [ECLECTIC GIFTS AT DAYTONA BOOKS & METAPHYSICS](#)

Looking for a gift for the person who has everything? Look no further than [Daytona Books & Metaphysics](#). From Ice Age fossils, to Tibetan gong bowls, to phantom quartz pyramids, they offer a delightfully different selection of gifts, each as unique as the people on your list.

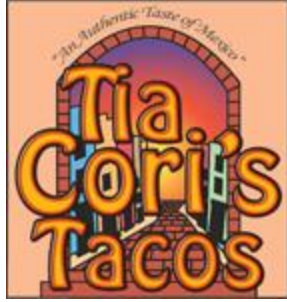
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## [HOLIDAY SPECIALS AT EVANS & SON JEWELERS](#)

The jewelry savings continue at [Evans & Son Jewelers](#), who are featuring special sales throughout the holiday season.

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## SPECIALS AT TIA CORI'S MEXICAN RESTAURANT

Feliz Navidad from [Tia Cori's](#)! Buy a dinner entree at regular price, and get second at half price. Buy one frozen colada at regular price, and get half off on the second.

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## LIGHT A CANDLE, FEED AN ORPHAN

Help Dr. Wolf fight hunger this holiday season by purchasing a candle at [The Twisted Spine Chiropractic](#). You'll receive a wonderful-smelling candle, and a hungry orphan will receive much-needed food. This year, give a gift that gives back.

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## HOST YOUR HOLIDAY PARTY AT WINE-ME



Have your holiday party at [Wine-Me](#), and enjoy a festive time — with no room rental fees. Choose between by-the-glass, open bar, cash bar, or select bottles to be served to your guests. They also have an excellent craft & domestic beer selection for beer lovers. You can bring in your own food or choose to have some of Wine-Me's gourmet cheese flights as an appetizer. Be sure to make your reservations now — our calendar is filling up quickly!

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## CELEBRATE THE SEASON WITH CINEMA



Take a break from your holiday shopping and catch one of the Cinematique Theater'ssplendid film features.

Films currently showing include Force Majeure (*through December 11*) and Laggies (*through December 18*). Coming soon is The Skeleton Twins (*December 12-23*). Tickets: \$5 - \$9. All tickets \$5 on Tuesdays. Theater closed on Mondays. Call (386) 252-3118 for more information.

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## HOLIDAY FEATURE

### *Come to the Stable Crèche Art*

See spectacular crèche art at the Riverfront Shops this holiday season! Many Downtown merchants are participating by featuring nativity scenes both classical and modern.



It's a European tradition for the crèche art in malls and shops to reflect the local landscape. Thus, most of the "Come to the Stable" displays on Beach Street feature sand and palm trees. No snow, ice, or icicle lights.

Already installed is a 6-foot wide display of restored vintage figures that has been getting a lot of attention in the front window of Nicole's Beach Street Mall. Large palm trees, imported from Italy were provided by crèche artist Larry Leftwich, of Palm Coast.

Suzanne, at the Shoe Boutique is pleased with her scene within a scene. In previous

years, it featured her golden lab who crossed the Rainbow Bridge. She now has a sheepdog so a miniature sheepdog was found for her crèche display.



This won a "Best in Show" for art work that covered a variety of styles. It was the only crèche art entered in the national competition. It will be in the window at Sunshine Safety Council on North Beach.



The large displays in Europe at this time aren't confined just to nativity scenes, so you'll see a Flight Into Egypt scene at Kebabji by South Florida crèche artist Ada Martinez.



At Arlequin Antiques, Colette and Caroline always display a vintage Hummel nativity scene. This year it will be joined by an Annunciation scene with an angel appearing to Mary, patterned after a similar scene by an artist in Belgium.

Ritzi's has a nativity scene within a scene. It depicts Mother Teresa of Calcutta and Pope John Paul looking at a nativity set that's just an inch tall.

Zappi's Italian Garden will have a presepio (*nativity scene*) with figures imported from Italy. The scene will be eight feet long, on two levels, and will depict a typical Italian village where the nativity takes place, instead of Bethlehem. (*If you go to France at this time, you'll see that their nativity scenes are localized to Provence while Austrian and German nativity scenes are localized to the Alps.*)

Another presepio (*16 feet wide*) with figures imported from Italy will be installed at 124 N. Beach in a space provided by Selby Realty.

The scene for the Christian Science Reading Room is still under construction. It's following

a plan drawn up by a famed Spanish belenista, Lola Simon Martin. Her scenes are displayed in shopping centers in Spain and England.



Sweet Marlays' Coffee (left) and Cinematique (right) will also be featuring displays in their windows.

#### *Display Locations:*

- *Christian Science Reading Room — 166 N. Beach Street*
- *Safety Council — 150 N. Beach St.*
- *Nicole's Beach Street Antique Mall — 140 N. Beach Street*
- *Jakob's Well — 132 N. Beach Street*
- *Burgoyne Properties — 124 N. Beach St.*
- *Arlequin Antiques — 122 S. Beach Street*
- *Zappi's Italian Garden Restaurant — 128 S. Beach Street*
- *Wm. Ritzi and Co. Jewelers — 160 S. Beach Street*
- *Ivey Building — 166 S. Beach Street*
- *The Twisted Spine, LLC — Dr. Amy Wolf – 206 S. Beach Street*
- *Beach Street Shoe Boutique — 228 S. Beach Street*
- *Sweet Marlays Coffee Shop — 214 S. Beach Street*
- *Cinematique Theater — 242 S. Beach Street*

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## HOLIDAY SPECIAL EVENTS

### *Downtown Sparkles with Festive Celebrations*

#### HOLIDAY HAPPENINGS

#### AT THE HALIFAX HISTORICAL MUSEUM

The [Halifax Historical Museum](#) will host its holiday party December 13, details and



reservations are available by calling (386) 255-6976. The museum is also collecting non-perishable food items through December 20 for its holiday food drive. And you can see the 52-min. documentary "Hoppin Rattlesnakes," which chronicles the pioneering days of auto racing in the area, from 1p.m. to 4p.m. Tuesdays and Fridays at the museum.

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## CINEMATIQUE HOLIDAY PARTY

Cinematique members can enjoy complementary holiday treats, door prizes, and a screening of "It's a Wonderful Life" December 14, beginning at 2 p.m. More information and information on becoming a member is available on [their website](#).

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## RIVERFRONT FRIDAYS



*Friday, December 26 (4pm)*

Kickoff your New Year's celebration Downtown with fantastic activities including:

- 5pm — *Get Happy! Hour*
  - 5pm — *Live Music*
  - *Dusk — Free Cinematique Movie: Breakfast at Tiffany's. (Based on the book Breakfast at Tiffany's by Truman Capote).*
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## FARMERS' MARKET



## *The Freshest Local Produce and Unique Gifts*

Every Saturday, the [Daytona Beach Downtown Farmers' Market](#) is the place for the freshest produce and a gathering place for the community.

Every Saturday 7AM - 1PM • Rain or Shine  
City Island Parking Lot  
Next to Jackie Robinson Ballpark

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## COASTAL CHARM. DOWNTOWN DAZZLE.

### *Stay Connected During the Holidays — And Every Day*

Visit our [website](#), like our [Facebook](#) page and follow us on [Twitter](#) to stay up to date with everything happening Downtown at the Riverfront Shops of Daytona Beach. And enjoy a safe and happy holiday season!



Produced by the Daytona Beach Downtown Development Authority

