

# Press Release

01-12-16

**Enjoy a Wine and Chocolate Walk Saturday Afternoon in  
Beautiful Downtown Daytona Beach**  
On Saturday, February 6th, the 5th Annual Wine & Chocolate Walk  
**will be held in Downtown Daytona Beach on Historical  
Beach Street  
from 1pm to 6pm.**

DAYTONA BEACH, FL – Calling all wine and chocolate lovers to the **5<sup>th</sup> Annual Wine ‘N Chocolate Walk!** A decadent and delicious Wine ‘N Chocolate Walk will be held in Downtown Daytona Beach on Saturday, Feb. 6, from 1pm to 6pm.

Check-in will be at Cinematique of Daytona, 242 S. Beach Street, or the Plaza Park, at the corner of Beach Street and International Speedway Blvd. where attendees will receive their Wine ‘N Chocolate Walk Passport and beverage tickets. Event attendees will spend the afternoon strolling through Downtown Daytona Beach visiting stations and enjoying wine tasting and delectable chocolate goodies.

Also featured will be musical performers, and a Sweetheart Give-Away. In addition, the first 100 passported attendees will receive a free gift and coupons to participating merchants.

A portion of the proceeds from the event benefit Cinematique of Daytona Beach.

Advance tickets can be purchased through Friday, January 29th at Cinematique of Daytona ([386-252-3118](tel:386-252-3118)), 242 S. Beach Street, Tuesday through Sunday 11am- 4pm and Tuesday through Saturday 5pm-10pm, at Wine Me ([386-871-7769](tel:386-871-7769)), 204 S. Beach Street or online at [www.wineandchocolatewalk.eventbrite.com](http://www.wineandchocolatewalk.eventbrite.com).

Tickets are \$15/person in advance or \$20/person after January 29<sup>th</sup> and will be available the day of

the event at check-in stations.

The event is sponsored by The Daytona Auto Mall, Daytona Beach Downtown Development Authority, Daytona Beach News Journal, Riverfront Shops City of Daytona Beach and the Downtown Development Authority.

Must be 21 to participate, proper ID required.

**Historic Downtown Daytona Beach is a destination in itself, with several blocks of restaurants and shops all facing a beautiful waterfront park.**

**###**

*In fact, with all of the possible health benefits of red wine and dark chocolate in particular, you could almost say attending this event is as good for the heart as it is for the soul.*

**Contact Info:**

**Kelley Bales-Koliopoulos**

**Bullseye Direct Marketing**

**[386-238-4001](tel:386-238-4001)**

**[CSR@bullseyedirect.com](mailto:CSR@bullseyedirect.com),**

**[PDF OF PRESS RELEASE](#)**

**Submitted By:**

**Bullseye Direct Marketing**

**[386.238.4001](tel:386.238.4001)**

**[info@bullseye-direct.com](mailto:info@bullseye-direct.com)**