

**PRESS RELEASE  
FOR IMMEDIATE RELEASE  
October 7, 2016**

**Downtown Daytona Beach to Host  
The 9<sup>th</sup> Annual Daytona Beach  
Dream Cruise Car Show**

**Friday, Saturday & Sunday, October 21, 22 & 23**

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DAYTONA BEACH, FL – (October 7, 2016) – The Riverfront Shops of Daytona Beach are pleased to once again host the 9th Annual Daytona Beach Dream Cruise Car Show on Friday, October 21 and Saturday, October 22, 2016 in beautiful Riverfront Park. This event produced by Perform, Inc. (Rick D'Louhy) is one of the biggest collector shows in Florida each year, and includes a big Sunday gathering adjacent to the Halifax Harbor Marina Park at Marina View.

The 9th Annual Daytona Beach Dream Cruise Car Show will give attendees the opportunity to enjoy a classic celebration of collector automobiles and trucks of all years, makes and models, modified and stock, decorating Riverfront Park along historic Beach Street. The Daytona Beach Dream Cruise will run from 9am to 5pm both Friday and Saturday and will be open and free to the public and Dream Cruise Car Show participants. All checked in Dream Cruise Car Show participants will receive a FREE keepsake photo of their car against the backdrop of the Halifax River. Entertainment, beer, wine and food will be available while attendees stroll through the display of muscle cars, classic, and vintage cars. For more information on the 9th Annual Daytona Beach Dream Cruise Car Show including a description of Sunday's gathering adjacent to the Halifax Harbor Marina Park at Marina View, please visit: [www.DaytonaBeachDreamCruise.com](http://www.DaytonaBeachDreamCruise.com) or [www.DowntownDaytonaEvents.com](http://www.DowntownDaytonaEvents.com).

Proceeds from the event go to support animals in need through Sophie's Circle.

The Daytona Beach Dream Cruise is proudly sponsored by Daytona International Auto Mall, NAPA (Triple Crown Auto Parts), City of Daytona Beach, Daytona Beach Downtown Development Authority, and National Parts Depot.

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*Historic Downtown Daytona Beach is a destination in itself, with several blocks of restaurants and shops all facing a beautiful waterfront park.*

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