

PRESS RELEASE

**Enjoy a Wine and Chocolate Walk Saturday Afternoon
in Beautiful Downtown Daytona Beach**

On Saturday, February 16th, the 2nd Annual Wine & Chocolate Walk will be held in Downtown Daytona Beach's Riverfront Shops on historical Beach Street from 1pm to 6pm.

FOR IMMEDIATE RELEASE – January 28, 2013

DAYTONA BEACH, FL – Calling all wine and chocolate lovers. A decadent and delicious Wine & Chocolate Walk will be held in Downtown Daytona Beach on Saturday, February 16, from 1pm to 6pm.

This event has two check-in points - Cinematique of Daytona, 242 S. Beach Street, and Bruce Rossmeyer's Harley Davidson Museum Store, 290 N. Beach Street where attendees will receive their Wine & Chocolate Walk Passport and beverage tickets. Event attendees will spend the afternoon strolling through Downtown Daytona Beach visiting over 20 stations enjoying wine tasting and delectable chocolate goodies.

Also featured will be live music, and an opportunity to register for a Sweetheart Get-Away Give-Away. In addition, the first 100 passported attendees will receive a free gift and coupons to participating merchants.

Proceeds from the event benefit Cinematique of Daytona Beach.

Advance tickets can be purchased beginning Thursday, January 31st through Friday, February 15th at Cinematique of Daytona (386-252-3118), 242 S. Beach Street, Tuesday through Sunday 11am- 4pm and Tuesday through Saturday 5pm-10pm or online at <http://winechocolatewalk.eventbrite.com>.

Tickets are \$15 in advance or \$20 the day of the event.

The event is sponsored by Daytona Beach Downtown Development Authority, Daytona Beach News-Journal, WROD, Alexis Lenssen, CFP®/Raymond James and Fiat of Daytona Beach. Must be 21 to participate.

The Riverfront Shops in Historic Downtown Daytona Beach is a destination in itself, with several blocks of restaurants and shops all facing a beautiful waterfront park.

Contact Info: Kelley Bales Koliopolus/Debi Brand, Bullseye Direct Marketing, 386-238-4001, dbrand@bullseyedirect.com, Al Smith, Al Smith Productions & Marketing 386.295.5102

Submitted By: Bullseye Direct Marketing 386.238.4001, info@bullseye-direct.com

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In fact, with all of the possible health benefits of red wine and dark chocolate in particular, you could almost say attending this event is as good for the heart as it is for the soul!